

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

## **EPMB Debuts Car Seat Manufacturing Plant For Upcoming Proton Vehicles, Forging New Era In Partnership**

*With an annual capacity of 150,000 car seats for future PROTON vehicles,  
new facility supports PROTON's growth targets and roadmap*

---

**KUALA LUMPUR, 30 October 2023** — Main Market-listed **EP Manufacturing Berhad** (“**EPMB**” or “**Group**”) today announced the opening of a hi-tech car seat manufacturing facility in Tanjung Malim, which is set to play a critical role in the rollout of upcoming Perusahaan Otomobil Nasional Sdn Bhd (“**PROTON**”) vehicles for hundreds of thousands of customers in Malaysia and ASEAN.

Constructed with an investment of slightly over RM30 million, the new facility sits just 2.5 kilometres away from PROTON's factory in Tanjung Malim, where PROTON's two major shareholders, DRB-Hicom and Zhejiang Geely Holding Group Co Ltd, are developing the Automotive Hi-Tech Valley (“**AHTV**”), a global hub for new energy vehicle (NEV) production.

The plant, which has an initial capacity to manufacture 150,000 sets of car seats every year, shall cater for upcoming PROTON vehicles.

The launch of the plant was witnessed by YAB Dato' Seri Saarani bin Mohamad, the Menteri Besar of Perak Darul Ridzuan, and Dr. Li Chunrong, the CEO of PROTON.

The development of EPMB's first car seat manufacturing plant provides a compelling case study of collaboration and technology transfer within the PROTON ecosystem. It involved a technical partnership between EPMB and Chinese vehicle parts manufacturer Zhejiang Jujin Automobile & Motor-cycle Accessories Co., Ltd., which currently supplies car seats to Geely.

***EPMB Group Chief Executive Officer – Ahmad Razlan Mohamed said:***

*"We view the opening of this plant as a major step forward in EPMB's partnership with PROTON, which spans nearly four decades. This is the first time the Group has ventured into seat assembly manufacturing, and we are honoured that PROTON has given us this opportunity. We*

are fully committed to PROTON's success as it pursues its regional growth targets and NEV roadmap. As for the Group, this venture will enable us to diversify our core manufacturing business from the production of metal and plastic products, unlocking a new business stream with substantial growth potential."

\*\*\*

### **About EP Manufacturing Berhad**

Listed in 1997, EP Manufacturing Berhad ("EPMB") is an industrial group advancing the future of sustainable mobility. A trusted Tier-1 automotive supplier, EPMB operates five plants and factories strategically located across Malaysia, supplying modular assemblies, safety and critical components to carmakers including PROTON, Perodua, Honda, Mazda, Toyota & Kia.

With over 40 years of technical expertise and alliances with world-class partners, EPMB is positioned to empower the automotive industry as it navigates a new era. Aiming to be a leading automotive player, EPMB is providing a 360° supply chain for Malaysia's electric vehicle (EV) market, spanning manufacturing, assembly, sales, and marketing of EVs. Under this initiative, EPMB is partnering with major automotive players to manufacture, assemble and distribute EVs, such as Blueshark electric scooters, in Malaysia and other Southeast Asian markets.

---

Issued by: Sense Consultancy on behalf of EP Manufacturing Berhad

Date: 30 October 2023

For further media enquiries, please contact:

**Anthony Lee**

Tel: +6012 338 3705

Email: [anthony@leesense.com](mailto:anthony@leesense.com)